



MY FLEDGE

SKILL DEVELOPMENT • COMMUNICATION • MEDIA SKILLS



FLEDGE

INSTITUTE OF MASS COMMUNICATION
& MEDIA STUDIES



Ideate. Imagine. Inspire

LIST OF COURSES

DIPLOMA COURSES

- Diploma in Journalism & Media Studies - 1 Year
- Diploma in Art & Graphic Designing - 1 Year
- Diploma in Advertising & Marketing - 1 Year
- Diploma in UI & UX Design - 1 Year

CERTIFICATE COURSES

- Certificate in Content & Creative Writing - 3 Months
- Certificate in SEO & SEM - 3 Months
- Certificate in Film Making - 3 Months
- Certificate in Travel & Tourism - 3 Months
- Certificate in Social Media Marketing - 3 Months





Welcome

Whether you're looking to advance your career or start a brand new one, you've come to the right place. Enjoy a variety of learning opportunities at **Fledge Institute of Mass Communication & Media Studies**.

Fledge Institute of Mass Communication & Media Studies (a subsidiary of MyFledge Pvt Ltd) draws on the expertise of internationally-renowned media practitioners, including experts in strategic communication, media and communication theory, media ethics, photography and video production. Students are at the heart of everything we do: You will love our personalised teaching model, state-of-the-art infrastructure and small class tutorials that ensure every student is known by name and supported throughout their studies. We strive to discover students' hidden talents & skills and make them job-ready in the ever-changing media landscape.

About Us | MYFLEDGE

MyFledge is a National Skill Development Corporation (NSDC)- certified training provider under the Ministry of Skill Development, Government of India. All our courses are approved by NSDC and part of the Skill India Mission. As a Training Partner accredited by NSDC with all the Sector Skill councils, Myfledge has trained students, professionals, universities, and corporates through its three main streams Individual Training, Government's Training Projects, and Enterprise Training Programs. All the Fledge Institutes are self Sufficient and self-reliant to execute an Industrial Job role-based training program.

Today we have become the nexus of a nationwide movement of bridging the skill gap in the Indian service sector with our Vocational skill-based training programs in Aviation Management, Commercial Pilot License (CPL), Hotel Management, Mass Communication, Event Management, Banking Financial Services & Global Management. With the dream of educating and training the youth of India, we have our footprints in 12 cities, covering 6 states. Shortly we are increasing our footprints in 5 more cities covering 3 states. This is a feat achieved in 7 yrs. with the hard work and skill exemplified by our institute staff and teams.



MASS COMMUNICATIONS & MEDIA STUDIES



CAREER OPPORTUNITIES



ADVERTISING

- Social Media Co-ordinator
- Event Planner
- Graphic Designer
- Marketing Co-ordinator
- Market Researcher
- Account Executive
- Copy Writer
- Creative Director



MARKETING COMMUNICATIONS

- Social Media Content Creator
- YouTube Presenter & Creator
- Content Marketing Manager
- Communication Specialist
- Communications Manager
- Public Relations Manager
- Travel & Tourism Writer
- Advertising Manager



JOURNALISM

- Photo Journalist
- Broadcast Reporters
- Feature Writer
- Leader Writer
- Special Reporter
- Critic
- Presenters
- Columnist



FILM MAKING

- Cinematographer
- Director
- Screen Writer
- Production Assistant
- Casting & Talent Director
- Film Crew
- Video Editor
- Director of Photography

COURSE HIGHLIGHTS



Come as a Student, Become a Professional.



Creative Thinking

A Fresh Perspective & Different Angles, Brain Storming, Ideating



Comprehensive Assessment & Grading



Problem-Based Learning

A Student-Centered Approach to Solve an Open-Ended Problem



Accommodation Facility Available



Co-operative Learning

Group Discussions, Role Plays & Micro-Teaching, Classroom Activities



Lifetime Alumni Connect



Discovery Learning

Radio Jingles & Broadcast Sessions; Review Literature, Write Precise, Executive Summary



Interactive Classroom Activities



Enquiry Based Learning

Preparing Research Proposals for Conducting a Project & Guiding Students to Write Reflective Essays



Industry Internship



Exploratory Learning

Project-Based Like: Advertisement Designing, Newspaper Creation, Short Film, Documentary Making, Writing Articles, Narrative Sessions



Placement Assistance

